

**2019 YVC DAY CELEBRATES
MARCH 2ND**



#YVCday

YVC Day Toolkit
Created with the support of the
2018-2019 International Youth Advisory Board

YVC Day Theme

Hometown Heroes

Hometown Heroes was chosen by our International Youth Advisory Board (IYAB). All YVC programs are invited to plan a YVC Day project aimed at finding the unmet needs in their community and acting as hometown heroes to meet those needs. Of course, this is a broad theme and creativity is encouraged!

Thank you to the members of the 2018-2019 International Youth Advisory Board for helping create icebreakers, team builders, projects and service learning lessons for this year's YVC Day!

Brett Budnik, Alpena
Connor Lang, Calgary
Keory Ancrum, Charleston
Hannah Christison, Corvallis
Jenny Nguyen, Des Moines
Zoe Thompson, Kansas City
Andy Chek, Philadelphia
Sashank Sridhar, Reading

Sarah Campbell, Ann Arbor
Martina Min, Calgary
Jessica Hovermale, Corvallis
Catarina Silva, Danbury
Paula Robertson, Hampton Roads
Jonathan Hoepner, Manhattan
Jessica Jiang, Philadelphia
Leah Craig, St. Joseph

Anisha Fujii, Ann Arbor
Malorie Hunt, Cedar City
Ian Gimino, Corvallis
Micah Chen, Danbury
Patton Meacham, Kansas City
Audra Beeson, Muskogee
Claire Kellick, St. Louis
Grace Davidson, Terrace

Projects

Project Ideas

Taking a look at your own community, where do you see opportunities to take action? We are encouraging any project that helps your youth volunteers see that through service, they can be a hometown hero! These projects could include:

Assemble personal hygiene kits for a local homeless shelter

Visit a children's hospital and deliver cards to patients with positive and encouraging messages

Play games with residents at your local nursing home

Host a book drive to promote early childhood literacy

Weave plarn (plastic yarn) mats and donate them to a local homeless shelter. Tutorial videos can be found on YouTube!

Beautify a community space like a local beach, park, or garden

Assemble gift baskets for first responders in your community

Fight hunger by constructing blessing boxes to fill and distribute around your community

Host a dog wash with proceeds benefitting a local animal shelter

Icebreakers

What's Your Superpower? (5 min)

Each person states a superpower they would like to have, and also a way that they can achieve that superpower, either with current technology or something they can invent. Ex: "My superpower is invisibility — I will create a cape that is a giant flexible mirror so that I can blend in with my surroundings."

Icebreaker by Micah Chen with YVC of Danbury, Malorie Hunt with YVC of Cedar City, Jessica Hovermale with YVC of Corvallis, and Sarah Campbell with YVC of Ann Arbor.

Great Wind (10-20 min)

Everyone sits in a circle (preferably with chairs) and one person stands in the middle of the circle. The person in the middle starts by saying "Great wind blows for everyone who . . ." and then ends the sentence with any characteristic that is true for them. Ex: "Great wind blows for everyone who has brown eyes." If this statement is true for anyone else in the circle, they must move to a different spot/chair in the circle, but not directly next to their original spot. The person who spoke the statement in the middle will also move to sit in a chair. Whoever remains in the middle of the circle, without a chair, is now the person who should make the next statement, "Great winds blow for everyone who . . ."

Team builder by Jessica Jiang with YVC of Philadelphia, Martina Min with YVC of Calgary, Grace Davidson with YVC of Terrace, and Brett Budnik with YVC of Alpena.

Team Builder

Hometown Hero Fishbowl (20-30 min)

On a slip of paper, everyone in the group writes down a person, place, or thing that could be found in their community. Each slip of paper is collected and placed in a bowl. Then the group is divided into two teams and the rounds begin! Team 1 selects one person to go first and he/she will have 30 seconds using only words to have their team guess whatever is on each slip of paper. If a slip of paper is guessed correctly, keep it outside of the bowl until the end of the round. After the 30 seconds is up, team B follows, and the round keeps going until the bowl is empty. Tally up the scores after the end of each round and place the same slips of paper back into the bowl. The goal is to have your team guess as many as possible before time runs out! Round two is actions only, no words. Round three, the person describing what is on the slip of paper is allowed only one word. This may seem difficult, but by this point, your team will be familiar with the words and phrases in the bowl. Tally up your score for each round to determine the winner!

Icebreaker by Sash Sridhar with YVC of Reading, Jenny Nguyen with YVC of Des Moines, Audra Beeson with YVC of Muskogee, and Hannah Christison with YVC of Corvallis.

Service-Learning

Make it Meaningful

To help you make your YVC Day project a complete success, we've provided service-learning lessons that work perfectly with the issue areas you might be addressing. YVC Day 2019 will be an excellent opportunity to explore the unique needs in your community! We have created some brand new resources to help your youth volunteers explore needs that they see. Plan to use the following lessons (available in the YVC Service-Learning Library) with the corresponding project ideas:

Broad community-based service-learning lessons

[*Community Puzzle](#)

[*Community Mapping](#)

[*Identifying Community Assets](#)

[*Civic Engagement Charades](#)

Service-learning lessons by project

Remember that the point of YVC Day is to show our youth volunteers that they are part of something bigger. Make time throughout your day to explain to your volunteers that they are part of a movement of youth who are changing their world through YVC. On YVC Day, volunteers across North America are serving together as one YVC.

Assemble personal hygiene kits for a local homeless shelter

[Choose it or Lose it](#)

Visit a children's hospital and deliver cards to patients with positive and encouraging messages

[When I was a Child](#)

[Benefits of Play](#)

Play games with residents at your local nursing home

[Impairments and Activities](#)

[Senior Stereotypes](#)

Host a book drive to promote early childhood literacy

[Learning to Read](#)

[Read Aloud Day](#)

Weave plarn (plastic yarn) mats and donate them to a local homeless shelter. Tutorial videos can be found on Youtube!

[A House is Not a Home](#)

[Luxuries](#)

Beautify a community space like a local beach, park or garden

[Neighborhood Clean-Up](#)

[Littering](#)

Assemble gift baskets for first responders in your community

[*Heroes Helping Heroes](#)

Fight hunger by constructing blessing boxes to fill and distribute around your community

[Hunger Web of Connections](#)

Host a dog wash with proceeds benefitting a local animal shelter

[Cruel or Cool](#)

[How Much is that Doggie in the Window?](#)

* = new lessons

Sample Social Media Posts

Share and Inspire

Spread the word about Your YVC Day projects on your social media accounts! Be sure to encourage your youth to post to their personal pages too! We have also provided graphics to use online and in social media.

Facebook

We will be serving together with youth throughout North America on March 2nd for #YVCday with @youthvolunteercorps. Join us as we make a difference together! (Include a link to your project)

Youth in (affiliate city) spent #YVCday doing _____ at _____.! By being #YVCHometownHeroes they were able to get closer to their community and have some fun! #YVCday #YouthVolunteerCorps

Celebrating a few of our #YVCHometownHeroes! (Add photos of youth holding up the printable signs.)

Twitter

Every day, youth are changing the world through @yvolunteercorps. Join us March 2nd to celebrate #YVCday and serve with us as one YVC! (Include a link to details on your project)

Did you know that today is #YVCday? All across North America youth with @yvolunteercorps will be discovering unmet needs in their communities and making a difference through service as #YVCHometownHeroes.

Instagram

Since Instagram is all about sharing great images, we have created a frame that can be used with photos of your youth! Please see the next few pages for more information about marketing resources for YVC Day. We also encourage you to have fun with emojis when posting!

@YouthVolunteerCorps Not all heroes wear capes. #YVCday #YVCHometownHeroes

Youth in (affiliate city) are amazing! Check out some of our #YVCHometownHeroes (Add photos of youth with the YVC Day frame and/or holding up the printable signs.)

Helping those in need is what heroes do! #YVCday #YVCHometownHeroes #YouthVolunteerCorps

Marketing Resources

Support Graphics

The following graphics were created to support you with YVC Day marketing. You can download these graphics on the YVC Day page at yvc.org/volunteer/yvc-day/yvc-day-toolkit/. The next page can be printed and used to promote how each youth volunteer is a Hometown Hero.

As a way of promoting youth heroism, we have included a printable sign in this toolkit. Please ask youth to write what they do that makes a difference in their community. It is helpful to ask them to think of a specific project or moment where they felt especially proud.



“I am making a difference by _____”

- Feeding the hungry
- Making blankets
- Walking dogs at a shelter
-ETC



This frame can be used with Microsoft and Adobe software. It can also be used on a wide range of other platforms, including Canva. instructions for using this on Canva are at the end of this toolkit.



I am making a difference by



yvc.org

Using the YVC Day Frame on



Create a design



Social Media



Presentation Wid...



Poster



Facebook Cover



Flyer



Facebook Post



Instagram Post

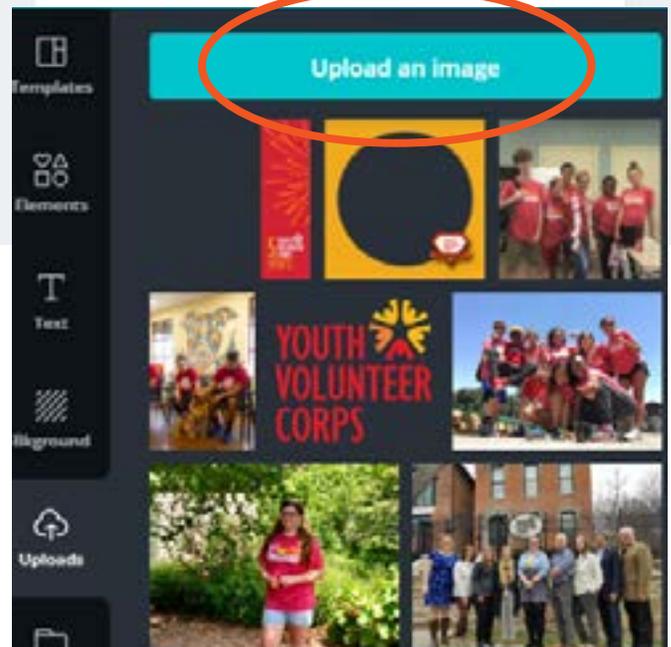
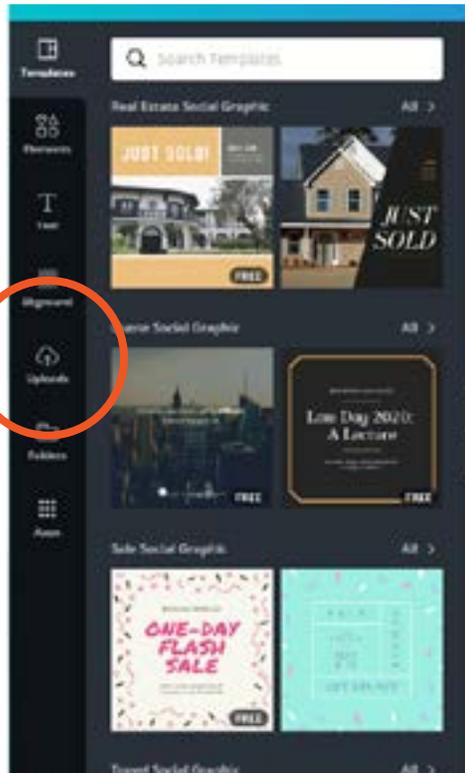
Step 1:

Select: Social Media

800px x 800 px

Step 2
Select uploads

Step 3
Upload Image





Step 4
Select the photo you want framed and enlarge to fill most of the canvas



TIP
Enlarge your images with the corners to ensure it does not become distorted



Step 5
Select the frame and enlarge



TIP
You may want to move the photo for best placement in the frame - the arrow keys can help with

Download and post!

